

Hello everyone.....please read this letter through to the end, as there are items that need everyone's attention. Remember...I didn't know doesn't count!!

AGM...April 12th - to be held at the county office at 6:00pm

June 4th and 5th Springtime in Paris. We have committed us to do "A Taste of Paris" sidewalk sales and a window-decorating contest. There are a lot of people who attend this event, so let's get them over town and shopping!!!! We will be in touch soon about this event.

June 25th - 2nd Annual Summer Time Streetfest.

We are in the process of asking permission to have the street closed from the crosswalk at William St to the crosswalk at Mechanic St, from the hours of 8am to 4pm. Our event will run from 10am to 3pm. We will be offering a lot of activities, music and of course "A GREAT SHOPPING EXPERIENCE!!" We need everyone to make sure that they participate fully with this event. We are getting the people here, it's up to you to make them shop in your store. "No Tax" is always a BIG hit. We are changing a few things that we did last year to make this a greater success, but the addition to this big day is that we are going to try and break a world record! Yes ...you read that right! We are looking into breaking the record for the most Zumba dancers dancing at one time. We are working with the Parks and Recreation programs division to help them wrap up their month long campaign. This will be held later in the day (2ish) and this is another great time for us to show case ...US. It will also give us great press coverage that will help Paris be a bigger star on the map. Remember...they are here...get them to shop!!!

What we need from you at this time is your comments...good or bad. Please try to be nice either way...The BIA is only trying to

promote our lovely downtown and all that we have to offer. Remember that is only one day a year that we are asking for the main street to be closed. You have until March 1st 2011 to respond by emailing me at: paulandlisadalpe@rogers.com or calling me at Inksaters 519-442-4931.

Mark down.... Friday November 18th 2011 for our 3rd annual Jingle Bell Night

Also as talked about in the past, we are changing our "look" down here. We are replacing most of the hanging flower baskets with banners that will be eye catching. Eventually we are also adding more planter boxes along the side streets and at the back where everyone parks.(it is the first area they see) This will help keep our quaintness, add color, as well as simplifying the upkeep of beautification. This year will be a transition year as we are now applying for grants in which will help us achieve what we are trying to do. Please be patient, as these things take time (and money) and as they say, Rome wasn't built in a day. It will be well worth it in the end.

In closing...our meetings are every 2nd Tuesday of the month, 6pm in the county offices. To be on the safe side, please check the website to make sure that the location hasn't changed and that it isn't one of the two months we take off for good behaviour (one in the summer and usually Dec) The minutes from the meetings can also be found there.

Our website is..... www.parisdowntown.ca (lower right hand corner, on the home page - click on member info)

Thanks for your time...we will be in touch

Lisa Dalpe - BIA Chairman